

Travel in Italy

Market Direction | 2023-09-04 | 48 pages | Euromonitor

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Report description:

Travel in Italy is performing very well in 2023, with increasing travel flows both inbound and domestic. Domestic trips are seeing a particularly fast recovery with consumers looking to take holidays in closer proximity to their home with the possibility of travel by car. Italians are taking shorter breaks to keep costs down, while many Italians are also opting to take domestic holidays given the difficulty of renewing passports in the first half of 2023 due to a very large number of requests. N...

Euromonitor International's Travel in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
September 2023

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