

Travel in Ireland

Market Direction | 2023-09-04 | 43 pages | Euromonitor

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Report description:

2023 has marked a significant recovery of inbound arrivals to Ireland. Inbound arrivals are projected to reach 89% of pre-pandemic levels in terms of number of trips by the end of 2023. Visitors from mainland Europe and North America are driving the tourism recovery rate in Ireland. The strong US dollar and the better than expected performance of the US economy has led to increased travel by US citizens with Ireland being a popular destination, with many Americans having a family connection to t...

Euromonitor International's Travel in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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