

Travel in Finland

Market Direction | 2023-09-04 | 49 pages | Euromonitor

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Report description:

After the exceptionally weak performances of 2020-2021, excluding certain categories connected with domestic tourism, travel has been recovering and moving towards 2019 pre-Coronavirus (COVID-19) pandemic levels. Faster inbound and outbound tourism flows have led to improved key performance indicators for players, such as more flights and busier airports and more people staying in lodging outlets and visiting attractions and experiences. All of this resulted in increased numbers of and higher va...

Euromonitor International's Travel in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Travel in Finland
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List Of Contents And Tables

TRAVEL IN FINLAND

EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 1 Surface Travel Modes Sales: Value 2018-2023

Table 2 Surface Travel Modes Online Sales: Value 2018-2023

Table 3 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 4 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 5 In-Destination Spending: Value 2018-2023

Table 6 Forecast In-Destination Spending: Value 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

TOURISM FLOWS IN FINLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Finland continues to recover from the pandemic slump

Source market landscape experiences disruption

PROSPECTS AND OPPORTUNITIES

Europe to continue to dominate outbound departures

High potential for development and expansion

CATEGORY DATA

Table 41 Inbound Arrivals: Number of Trips 2018-2023

Table 42 Inbound Arrivals by Country: Number of Trips 2018-2023

Table 43 Inbound City Arrivals 2018-2023

Table 44 Inbound Tourism Spending: Value 2018-2023

Table 45 Forecast Inbound Arrivals: Number of Trips 2023-2028

Table 46 Forecast Inbound Arrivals by Country: Number of Trips 2023-2028

Table 47 Forecast Inbound Tourism Spending: Value 2023-2028

Table 48 Domestic Trips by Destination: Number of Trips 2018-2023

Table 49 Domestic Spending: Value 2018-2023

Table 50 □Forecast Domestic Trips by Destination: Number of Trips 2023-2028

Table 51 □Forecast Domestic Spending: Value 2023-2028

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Table 52 □Outbound Departures: Number of Trips 2018-2023
Table 53 □Outbound Departures by Destination: Number of Trips 2018-2023
Table 54 □Outbound Tourism Spending: Value 2018-2023
Table 55 □Forecast Outbound Departures: Number of Trips 2023-2028
Table 56 □Forecast Outbound Departures by Destination: Number of Trips 2023-2028
Table 57 □Forecast Outbound Spending: Value 2023-2028

AIRLINES IN FINLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflationary climate supports recovery of airlines' current value sales
Leading player shifts focus in light of the closure of Russian air space

PROSPECTS AND OPPORTUNITIES

More opportunities for low cost carriers
Domestic flights to remain a contentious issue

CATEGORY DATA

Table 7 Airlines Sales: Value 2018-2023
Table 8 Airlines Online Sales: Value 2018-2023
Table 9 Airlines: Passengers Carried 2018-2023
Table 10 Airlines NBO Company Shares: % Value 2018-2022
Table 11 Non-Scheduled Carriers Brands by Key Performance Indicators 2023
Table 12 Low Cost Carriers Brands by Key Performance Indicators 2023
Table 13 Full Service Carriers Brands by Key Performance Indicators 2023
Table 14 Forecast Airlines Sales: Value 2023-2028
Table 15 Forecast Airlines Online Sales: Value 2023-2028

LODGING (DESTINATION) IN FINLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Lodging performs well but challenges remain
COVID-19 trends remain visible in other lodging categories

PROSPECTS AND OPPORTUNITIES

Hostels to remain an economy option in the forecast period
Short-term rentals and cottages to see opportunities and obstacles

CATEGORY DATA

Table 16 Lodging (Destination) Sales: Value 2018-2023
Table 17 Lodging (Destination) Online Sales: Value 2018-2023
Table 18 Hotels Sales: Value 2018-2023
Table 19 Hotels Online Sales: Value 2018-2023
Table 20 Other Lodging Sales: Value 2018-2023
Table 21 Other Lodging Online Sales: Value 2018-2023
Table 22 Lodging (Destination) Outlets: Units 2018-2023
Table 23 Lodging (Destination) Rooms: Number of Rooms 2018-2023
Table 24 Lodging (Destination) by Incoming vs Domestic: % Value 2018-2023
Table 25 □Hotels NBO Company Shares: % Value 2018-2022
Table 26 □Hotel Brands by Key Performance Indicators 2023
Table 27 □Forecast Lodging (Destination) Sales: Value 2023-2028
Table 28 □Forecast Lodging (Destination) Online Sales: Value 2023-2028
Table 29 □Forecast Hotels Sales: Value 2023-2028

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Table 30 □Forecast Hotels Online Sales: Value 2023-2028

Table 31 □Forecast Other Lodging Sales: Value 2023-2028

Table 32 □Forecast Other Lodging Online Sales: Value 2023-2028

Table 33 □Forecast Lodging (Destination) Outlets: Units 2023-2028

BOOKING IN FINLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Pent-up demand and price increases boost booking value sales

Business travel continues on the road to recovery

PROSPECTS AND OPPORTUNITIES

Package tours to remain a quintessential Finnish holiday experience

Direct suppliers and travel intermediaries continue to compete for clients

CATEGORY DATA

Table 34 Booking Sales: Value 2018-2023

Table 35 Business Travel Sales: Value 2018-2023

Table 36 Leisure Travel Sales: Value 2018-2023

Table 37 Travel Intermediaries NBO Company Shares: % Value 2018-2023

Table 38 Forecast Booking Sales: Value 2023-2028

Table 39 Forecast Business Travel Sales: Value 2023-2028

Table 40 Forecast Leisure Travel Sales: Value 2023-2028

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