

Tourism Flows in the Netherlands

Market Direction | 2023-09-05 | 23 pages | Euromonitor

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Report description:

Coronavirus (COVID-19) is no longer of significant influence on outbound travel from the Netherlands in 2023. The COVID-19 virus was declared endemic in February 2023, with most of the pandemic measures already lifted in the Netherlands in early 2022. This created confidence among individual and corporate travellers, who were more inclined to travel abroad on leisure and business trips. The recovery of outbound departures can be said to be complete, with the number of trips projected to exceed t...

Euromonitor International's Tourism Flows in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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