

Tourism Flows in the Czech Republic

Market Direction | 2023-09-04 | 23 pages | Euromonitor

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Report description:

Demand for domestic tourism is benefiting from changing consumer behaviour, underlined by the legacy of the COVID-19 pandemic years and the economic crisis. Czech consumers increasingly prefer shorter distances-something that was preferred in the pandemic years due to uncertainty and in 2023 due to rising cost considerations. As such, it is more appealing for many to travel within the country for short trips of 3-5 days than to travel abroad. Road and air ticket prices and petrol prices went up...

Euromonitor International's Tourism Flows in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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