

## **Tourism Flows in Switzerland**

Market Direction | 2023-09-07 | 23 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Inbound tourism is set to increase strongly in 2023, benefiting most from the rebound in the number of visitors from Asia Pacific. Numerous visitors from China, Japan, South Korea and India are expected to arrive again during the year. China dropped all of its COVID-19 related restrictions at the beginning of 2023. Although arrivals from China are not expected to reach the level seen in 2019, total spending is expected to surpass pre-pandemic levels, partly as a result of the high rate of inflation.

Euromonitor International's Tourism Flows in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tourism Flows market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Tourism Flows in Switzerland  
Euromonitor International  
September 2023

### List Of Contents And Tables

#### TOURISM FLOWS IN SWITZERLAND

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Inbound arrivals grow strongly

Outbound departures surge while domestic tourism declines

##### PROSPECTS AND OPPORTUNITIES

Inbound will continue to recover

Sustainability is important for Swiss travellers

##### CATEGORY DATA

Table 1 Inbound Arrivals: Number of Trips 2018-2023

Table 2 Inbound Arrivals by Country: Number of Trips 2018-2023

Table 3 Inbound City Arrivals 2018-2023

Table 4 Inbound Tourism Spending: Value 2018-2023

Table 5 Forecast Inbound Arrivals: Number of Trips 2023-2028

Table 6 Forecast Inbound Arrivals by Country: Number of Trips 2023-2028

Table 7 Forecast Inbound Tourism Spending: Value 2023-2028

Table 8 Domestic Trips by Destination: Number of Trips 2018-2023

Table 9 Domestic Spending: Value 2018-2023

Table 10 □Forecast Domestic Trips by Destination: Number of Trips 2023-2028

Table 11 □Forecast Domestic Spending: Value 2023-2028

Table 12 □Outbound Departures: Number of Trips 2018-2023

Table 13 □Outbound Departures by Destination: Number of Trips 2018-2023

Table 14 □Outbound Tourism Spending: Value 2018-2023

Table 15 □Forecast Outbound Departures: Number of Trips 2023-2028

Table 16 □Forecast Outbound Departures by Destination: Number of Trips 2023-2028

Table 17 □Forecast Outbound Spending: Value 2023-2028

#### TRAVEL IN SWITZERLAND

##### EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

##### MARKET DATA

Table 18 Surface Travel Modes Sales: Value 2018-2023

Table 19 Surface Travel Modes Online Sales: Value 2018-2023

Table 20 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 21 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 22 In-Destination Spending: Value 2018-2023

Table 23 Forecast In-Destination Spending: Value 2023-2028

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Tourism Flows in Switzerland

Market Direction | 2023-09-07 | 23 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-25"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com