

Tourism Flows in Sweden

Market Direction | 2023-09-08 | 24 pages | Euromonitor

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Report description:

Inbound travel to Sweden has made a swift recovery in 2023, with the number of trips expected to return to pre-pandemic levels. The volume of trips made by foreign tourists was very modest in 2023, following the dynamic increases seen in 2022. All travel restrictions and requirements relating to COVID-19 were finally lifted on 1 April 2022, enabling travel flows to resume. This included removing the requirement to present a valid COVID-19 vaccination and test certificate when entering the country...

Euromonitor International's Tourism Flows in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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