

Tourism Flows in Spain

Market Direction | 2023-09-04 | 26 pages | Euromonitor

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Report description:

TURESPANA, the Spanish public body attached to the Ministry of Industry, Trade and Tourism, through the Secretariat State for Tourism, is responsible for the promotion of Spain as a tourist destination in the world. The body predicted a positive year for inbound travel in Spain in 2023, and this optimism is proving to be well-founded.

Euromonitor International's Tourism Flows in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Tourism Flows in Spain
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List Of Contents And Tables

TOURISM FLOWS IN SPAIN

KEY DATA FINDINGS

2023 DEVELOPMENTS

TURESPAN's positive predictions for travel in Spain prove to be well-founded

Business travel is revived by MICE and Spain's new presidency of the EU Council

PROSPECTS AND OPPORTUNITIES

Sustainability set to be the focus moving forward

Spain set to become an attractive off-season destination for travellers

CATEGORY DATA

Table 1 Inbound Arrivals: Number of Trips 2018-2023

Table 2 Inbound Arrivals by Country: Number of Trips 2018-2023

Table 3 Inbound City Arrivals 2018-2023

Table 4 Inbound Tourism Spending: Value 2018-2023

Table 5 Forecast Inbound Arrivals: Number of Trips 2023-2028

Table 6 Forecast Inbound Arrivals by Country: Number of Trips 2023-2028

Table 7 Forecast Inbound Tourism Spending: Value 2023-2028

Table 8 Domestic Trips by Destination: Number of Trips 2018-2023

Table 9 Domestic Spending: Value 2018-2023

Table 10 □Forecast Domestic Trips by Destination: Number of Trips 2023-2028

Table 11 □Forecast Domestic Spending: Value 2023-2028

Table 12 □Outbound Departures: Number of Trips 2018-2023

Table 13 □Outbound Departures by Destination: Number of Trips 2018-2023

Table 14 □Outbound Tourism Spending: Value 2018-2023

Table 15 □Forecast Outbound Departures: Number of Trips 2023-2028

Table 16 □Forecast Outbound Departures by Destination: Number of Trips 2023-2028

Table 17 □Forecast Outbound Spending: Value 2023-2028

TRAVEL IN SPAIN

EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 18 Surface Travel Modes Sales: Value 2018-2023

Table 19 Surface Travel Modes Online Sales: Value 2018-2023

Table 20 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 21 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 22 In-Destination Spending: Value 2018-2023

Table 23 Forecast In-Destination Spending: Value 2023-2028

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