

Tourism Flows in Portugal

Market Direction | 2023-09-05 | 24 pages | Euromonitor

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Report description:

Inbound tourism is set to surpass 2019 values during 2023, decelerating afterwards, in a context of dissipation of the effects of delayed demand during the pandemic. Cultural activities, visits to monuments and museums and overall experiences are also set to surpass 2019 values. In 2023, the tourism industry is set to benefit from a positive effect associated with World Youth Day, which takes place in the third quarter of the year in Lisbon. Although European markets remain key, there have been...

Euromonitor International's Tourism Flows in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Summary 1 Research Sources

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