

## **Tourism Flows in Peru**

Market Direction | 2023-09-05 | 26 pages | Euromonitor

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## Report description:

Tourist flows experienced significant growth during 2022 and have continued to grow in 2023, although to a lesser degree. However, they remain at levels below those seen immediately prior to the outbreak of COVID-19, especially in terms of the number of visitors. In terms of value, the recovery has been better, primarily due to the significant inflation experienced by various tourist services, although the different actors have tried not to raise prices too much so as not to discourage travel. T...

Euromonitor International's Tourism Flows in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tourism Flows market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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TOURISM FLOWS IN PERU

**KEY DATA FINDINGS** 

2023 DEVELOPMENTS

Tourist flows improve due to elimination of pandemic restrictions, greater interest in traveling and more connectivity, but yet to reach pre-pandemic levels

Tourist flows temporarily affected by social unrest in the south of the country and weather problems in the north

PROSPECTS AND OPPORTUNITIES

Public institutions guide actions to support the tourism sector and contribute to greater dynamism.

Development of tourist flow in Peru depends on the generation of political, social, and economic stability to create a safe and attractive environment

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