

Tourism Flows in Mexico

Market Direction | 2023-09-05 | 24 pages | Euromonitor

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Report description:

The Mexican travel industry has witnessed a remarkable recovery, with inbound visitor spending surpassing the 2019 performance in 2022 in current value terms, with the anticipation of double-digit growth in 2023 and also in 2024. In 2023, inbound arrivals are also expected to reach nearly the number of trips seen in 2019, due to an increase in travellers, primarily from the US, Canada, Brazil, and Colombia. Considering this, Mexico has been making substantial endeavours to meet this demand. Amon...

Euromonitor International's Tourism Flows in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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