

Tourism Flows in Ireland

Market Direction | 2023-09-04 | 24 pages | Euromonitor

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Report description:

2023 has seen a significant recovery in terms of inbound arrivals to Ireland with the number of trips set to reach 89% of pre-pandemic levels. With COVID-19 restrictions lifted the country has begun welcoming back visitors from key source markets including mainland Europe and North America, with this driving the recovery of travel and tourism in Ireland. A strong US dollar and a stronger than expected performance from the US economy has supported an increase in the number of Americans taking over...

Euromonitor International's Tourism Flows in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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