

**Tourism Flows in Hong Kong, China**

Market Direction | 2023-09-04 | 27 pages | Euromonitor

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**Report description:**

The full resumption of quarantine-free travel is the major driver of the expected exceptional spike in inbound arrivals to Hong Kong in 2023. Inbound arrivals are expected to recover to more than 60% of the 2019 level in 2023, with full recovery expected in 2026. However, outbound departures are predicted to see a faster recovery, reaching 75% of the pre-pandemic level by the end of 2023, and set to see full recovery by 2025.

Euromonitor International's Tourism Flows in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Tourism Flows market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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