

Tourism Flows in Canada

Market Direction | 2023-09-04 | 24 pages | Euromonitor

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Report description:

In October 2022, the Canadian government removed all remaining COVID-19 related travel restrictions. This led to strong growth of inbound and outbound travel, with this trend continuing into 2023. Household savings are high thanks to severely reduced spending during the pandemic as activities such as travel and out-of-home entertainment were restricted. Consumers are now ready and willing to shift their spending from purchasing products to purchasing experiences, with travel high on the list.

Euromonitor International's Tourism Flows in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
September 2023

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