

Lodging (Destination) in Sweden

Market Direction | 2023-09-08 | 18 pages | Euromonitor

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Report description:

Sweden's lodging (destination) category experienced a significant boom in 2022, as domestic and inbound travel surged following the lifting of COVID-19 restrictions. Overnight stays and expenditure on lodgings has surpassed pre-pandemic levels, driven by pent-up demand and higher prices. Sweden's lodging industry appears even brighter in 2023 with guest nights continuing to steadily rise. While higher prices contributed to increased revenues for lodging providers, some consumers have become more...

Euromonitor International's Lodging (Destination) in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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