

Lodging (Destination) in Spain

Market Direction | 2023-09-04 | 21 pages | Euromonitor

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Report description:

2023 marks the return of inbound travellers to Spain, thus boosting hotel occupancy rates. Indeed, Spain is seeing a return to pre-pandemic levels of tourism, with good weather over the Easter and May bank holidays also benefitting domestic tourism. Summer is also proving to be incredibly positive for inbound travel, as Spain has become a trending destination. This is the case for both the country's traditional key inbound territories, such as the UK, France, and Germany, along with attracting a...

Euromonitor International's Lodging (Destination) in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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