

Lodging (Destination) in Slovakia

Market Direction | 2023-09-05 | 18 pages | Euromonitor

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Report description:

Lodging operators remain under intense pressure with regards to price in 2023. All operating expenses have increased at an unprecedented rate (well above the general inflation), putting upward pressure on lodging prices. With the cost of living remaining high, travellers are more price sensitive and are looking for deals. Competition has therefore intensified in lodging, with establishments finding it more challenging to attract travellers. With travel budgets compromised, many guests are downgr...

Euromonitor International's Lodging (Destination) in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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