

Lodging (Destination) in Romania

Market Direction | 2023-09-08 | 19 pages | Euromonitor

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Report description:

The very favourable performance recorded in lodging in Romania during 2023 can be seen as the consequence of rising occupancy rate, which led directly to dynamic growth in room nights as well as spurring the development and opening of new hotels. The opening of numerous new hotels in the country during the year can also be seen as the realisation of projects that were postponed earlier in the review period due to the impact of the COVID-19 pandemic, Bucharest experienced a particularly rapid rec...

Euromonitor International's Lodging (Destination) in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Rising demand spurs the opening of new hotels and redevelopment of existing hotels

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