

Lodging (Destination) in New Zealand

Market Direction | 2023-09-04 | 18 pages | Euromonitor

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Report description:

The upward trajectory of inbound arrivals, buoyed by China's borders reopening and the resurgence of Chinese tourists to New Zealand, played a pivotal role in sustaining the growth of value sales in the lodging sector throughout 2023. This momentum follows an initial surge in 2022 when New Zealand first reopened its borders. Escalating visitor numbers contributed to the value sales upswing, complemented by inflationary pressures that led to heightened average room rates. Hotels grappled with inc...

Euromonitor International's Lodging (Destination) in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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