

Lodging (Destination) in Morocco

Market Direction | 2023-09-05 | 19 pages | Euromonitor

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Report description:

Hotels in Morocco continued to bounce back in 2023, with the number of room nights edging closer to pre-pandemic levels. The sector suffered during the pandemic, due to mobility restrictions, with resulted in some hotels closing on a temporary basis. Businesses most impacted by the health crisis were traditional riyadhs -boutique-style hotels with a small number of guestrooms, as maintaining social distancing was more difficult within these properties.

Euromonitor International's Lodging (Destination) in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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