

**Lodging (Destination) in Hong Kong, China**

Market Direction | 2023-09-04 | 22 pages | Euromonitor

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**Report description:**

Hotels is set to see full recovery to the 2019 level of retail value sales in 2023. The return of mainland China tourists after the border reopening has greatly contributed to the recovery of hotels, and thus lodging. However, there has been uneven recovery for hotels in Hong Kong, in which the premium segment (luxury hotels and upscale hotels) is showing the fastest recovery, set to far exceed the pre-COVID-19 level of value sales in 2023, while the recovery of mid-market hotels has been solid,...

Euromonitor International's Lodging (Destination) in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Lodging (Destination) market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Luxury hotels and upscale hotels drive recovery for lodging

Hotels evolve to meet consumer demand

##### PROSPECTS AND OPPORTUNITIES

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Hotels use technology to stay agile and connected with customers

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