

Lodging (Destination) in Hong Kong, China

Market Direction | 2023-09-04 | 22 pages | Euromonitor

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Report description:

Hotels is set to see full recovery to the 2019 level of retail value sales in 2023. The return of mainland China tourists after the border reopening has greatly contributed to the recovery of hotels, and thus lodging. However, there has been uneven recovery for hotels in Hong Kong, in which the premium segment (luxury hotels and upscale hotels) is showing the fastest recovery, set to far exceed the pre-COVID-19 level of value sales in 2023, while the recovery of mid-market hotels has been solid,...

Euromonitor International's Lodging (Destination) in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Table of Contents:

Lodging (Destination) in Hong Kong, China

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List Of Contents And Tables

LODGING (DESTINATION) IN HONG KONG, CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Luxury hotels and upscale hotels drive recovery for lodging

Hotels evolve to meet consumer demand

PROSPECTS AND OPPORTUNITIES

Demand for lodging will continue to grow, with accelerated growth for lower-tier hotels and short-term rentals

Hotels use technology to stay agile and connected with customers

CATEGORY DATA

Table 1 Lodging (Destination) Sales: Value 2018-2023

Table 2 Lodging (Destination) Online Sales: Value 2018-2023

Table 3 Hotels Sales: Value 2018-2023

Table 4 Hotels Online Sales: Value 2018-2023

Table 5 Other Lodging Sales: Value 2018-2023

Table 6 Other Lodging Online Sales: Value 2018-2023

Table 7 Lodging (Destination) Outlets: Units 2018-2023

Table 8 Lodging (Destination) Rooms: Number of Rooms 2018-2023

Table 9 Lodging (Destination) by Incoming vs Domestic: % Value 2018-2023

Table 10 □Hotels NBO Company Shares: % Value 2018-2022

Table 11 □Hotel Brands by Key Performance Indicators 2023

Table 12 □Forecast Lodging (Destination) Sales: Value 2023-2028

Table 13 □Forecast Lodging (Destination) Online Sales: Value 2023-2028

Table 14 □Forecast Hotels Sales: Value 2023-2028

Table 15 □Forecast Hotels Online Sales: Value 2023-2028

Table 16 □Forecast Other Lodging Sales: Value 2023-2028

Table 17 □Forecast Other Lodging Online Sales: Value 2023-2028

Table 18 □Forecast Lodging (Destination) Outlets: Units 2023-2028

TRAVEL IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 19 Surface Travel Modes Sales: Value 2018-2023

Table 20 Surface Travel Modes Online Sales: Value 2018-2023

Table 21 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 22 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 23 In-Destination Spending: Value 2018-2023

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