

Lodging (Destination) in Canada

Market Direction | 2023-09-04 | 19 pages | Euromonitor

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Report description:

Benefiting most from lifted COVID-19 restrictions in 2023 are hotels based in leisure-focused destinations and resort areas. Pent-up demand for leisure travel is driving recovery in lodging, with hotels in resorts providing outdoor activities doing particularly well. Such areas include those around national parks and places like Banff, Whistler, Jasper, Muskoka, the Laurentians and Mont-Tremblant, as well as the wine regions in Niagara, Prince Edward County and Okanagan, for example. By contrast...

Euromonitor International's Lodging (Destination) in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hotels, Lodging (Destination) Offline, Lodging (Destination) Online, Other Lodging, Short-Term Rentals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Lodging (Destination) market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
September 2023

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Profit margins shrinking in 2023 due to higher operational costs and supply chain and labour shortages, while some travellers are attracted to cheaper short-term rentals

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Technology and automation improve customer service and staff efficiency

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