

## **Booking in the United Kingdom**

Market Direction | 2023-09-05 | 16 pages | Euromonitor

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### **Report description:**

Reflecting the recovery in travel and rising prices, booking continues to record strong growth in 2023. Intermediary sales are outperforming direct sales. The channel is benefiting from the continual recovery of leisure cruise and leisure packages. Cruise passengers remain loyal to booking via intermediaries, whilst packages are by their nature, sold via intermediaries. Between them, these categories account for an increasing share of intermediaries sales, and are predicted to continue increasin...

Euromonitor International's Booking in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Booking market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## **Table of Contents:**

Booking in the United Kingdom  
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### List Of Contents And Tables

#### BOOKING IN THE UNITED KINGDOM

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Package holidays and cruises boost sales through travel intermediaries

Consumers spending more on travel despite headwinds

##### PROSPECTS AND OPPORTUNITIES

Travel spending tipping point

Personalisation key to remaining competitive

##### CATEGORY DATA

Table 1 Booking Sales: Value 2018-2023

Table 2 Business Travel Sales: Value 2018-2023

Table 3 Leisure Travel Sales: Value 2018-2023

Table 4 Travel Intermediaries NBO Company Shares: % Value 2018-2023

Table 5 Forecast Booking Sales: Value 2023-2028

Table 6 Forecast Business Travel Sales: Value 2023-2028

Table 7 Forecast Leisure Travel Sales: Value 2023-2028

#### TRAVEL IN THE UNITED KINGDOM

##### EXECUTIVE SUMMARY

Travel in 2023 - US visitors and VFR inbound drive growth

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for UK travel?

##### MARKET DATA

Table 8 Surface Travel Modes Sales: Value 2018-2023

Table 9 Surface Travel Modes Online Sales: Value 2018-2023

Table 10 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 11 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 12 In-Destination Spending: Value 2018-2023

Table 13 Forecast In-Destination Spending: Value 2023-2028

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##### SOURCES

Summary 1 Research Sources

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