

Booking in Slovakia

Market Direction | 2023-09-05 | 14 pages | Euromonitor

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Report description:

Consumer demand for outbound travel remains strong in 2023, despite the ongoing cost of living crisis, and this has enabled travel intermediaries to register a strong performance in terms of booking sales. Travellers are taking advantage of last-minute sales to lock in better prices and make some savings on holiday packages, which saw nearly a 10% increase in 2023.

Euromonitor International's Booking in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Booking market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Booking in Slovakia
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List Of Contents And Tables

BOOKING IN SLOVAKIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Strong recovery of outbound travel supports intermediaries

Travellers need more flexibility in the face of tighter budgets

PROSPECTS AND OPPORTUNITIES

Bleisure trend expected to open up new growth opportunities

Mobile booking to become the norm among players

CATEGORY DATA

Table 1 Booking Sales: Value 2018-2023

Table 2 Business Travel Sales: Value 2018-2023

Table 3 Leisure Travel Sales: Value 2018-2023

Table 4 Travel Intermediaries NBO Company Shares: % Value 2018-2023

Table 5 Forecast Booking Sales: Value 2023-2028

Table 6 Forecast Business Travel Sales: Value 2023-2028

Table 7 Forecast Leisure Travel Sales: Value 2023-2028

TRAVEL IN SLOVAKIA

EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 8 Surface Travel Modes Sales: Value 2018-2023

Table 9 Surface Travel Modes Online Sales: Value 2018-2023

Table 10 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 11 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 12 In-Destination Spending: Value 2018-2023

Table 13 Forecast In-Destination Spending: Value 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

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