

## **Booking in Canada**

Market Direction | 2023-09-04 | 14 pages | Euromonitor

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### **Report description:**

With the continuous increase in inflation and uncertainty around the timeframe for economic recovery, travellers are paying close attention to how much they are spending on their holidays. Travellers are keeping a close eye on special airline deals, promotional hotel programmes as well as all-inclusive packages, which are more cost efficient. Moreover, a survey conducted by booking.com showed that more than half of travellers interviewed are willing to travel off season or use longer routes in o...

Euromonitor International's Booking in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Booking market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## **Table of Contents:**

Booking in Canada  
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List Of Contents And Tables

### **BOOKING IN CANADA**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Travellers become more budget-conscious when booking trips

Increasing popularity of online travel agencies and intermediaries to complete bookings while growing usage of advanced technology boosts sales

#### **PROSPECTS AND OPPORTUNITIES**

Travellers increasingly search for sustainable trip options due to growing environmental awareness

Growing role of technology, including virtual reality, influences travellers' decisions

#### **CATEGORY DATA**

Table 1 Booking Sales: Value 2018-2023

Table 2 Business Travel Sales: Value 2018-2023

Table 3 Leisure Travel Sales: Value 2018-2023

Table 4 Travel Intermediaries NBO Company Shares: % Value 2018-2023

Table 5 Forecast Booking Sales: Value 2023-2028

Table 6 Forecast Business Travel Sales: Value 2023-2028

Table 7 Forecast Leisure Travel Sales: Value 2023-2028

### **TRAVEL IN CANADA**

#### **EXECUTIVE SUMMARY**

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

#### **MARKET DATA**

Table 8 Surface Travel Modes Sales: Value 2018-2023

Table 9 Surface Travel Modes Online Sales: Value 2018-2023

Table 10 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 11 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 12 In-Destination Spending: Value 2018-2023

Table 13 Forecast In-Destination Spending: Value 2023-2028

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

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