

Booking in Argentina

Market Direction | 2023-09-04 | 15 pages | Euromonitor

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Report description:

In booking overall, Despegar.com maintains a clear lead in 2023, with its closest competitor, Al mundo, a distant second. Despegar.com is also showing the fastest growth amongst the top five players in booking. A notable change in the financial world is making its way into the travel market, as Despegar, together with Binance and Inswitch, has established an agreement to incorporate payment through cryptocurrencies in Argentina. In this way, the online travel agent (OTA) became the first in Latin...

Euromonitor International's Booking in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking Offline, Booking Online, Business Travel, Direct Suppliers, Leisure Travel, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Booking market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Booking in Argentina
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List Of Contents And Tables

BOOKING IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

New payment method with cryptocurrencies

Travel intermediaries highly focused on domestic tourism

PROSPECTS AND OPPORTUNITIES

The online channel continues to see great growth

Offline intermediaries can offer more customised trips that are relevant for some clients

CATEGORY DATA

Table 1 Booking Sales: Value 2018-2023

Table 2 Business Travel Sales: Value 2018-2023

Table 3 Leisure Travel Sales: Value 2018-2023

Table 4 Travel Intermediaries NBO Company Shares: % Value 2018-2023

Table 5 Forecast Booking Sales: Value 2023-2028

Table 6 Forecast Business Travel Sales: Value 2023-2028

Table 7 Forecast Leisure Travel Sales: Value 2023-2028

TRAVEL IN ARGENTINA

EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 8 Surface Travel Modes Sales: Value 2018-2023

Table 9 Surface Travel Modes Online Sales: Value 2018-2023

Table 10 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 11 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 12 In-Destination Spending: Value 2018-2023

Table 13 Forecast In-Destination Spending: Value 2023-2028

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SOURCES

Summary 1 Research Sources

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