

Airlines in Vietnam

Market Direction | 2023-09-04 | 15 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

During the review period, low-cost carriers experienced a more significant increase in both sales value and the number of passengers compared to full-service carriers. This growth can be primarily attributed to the more rapid recovery of domestic tourism whereas, on the other hand, full-service carriers demonstrated a slower pace of growth, mainly because their main customer segment consists of inbound tourists. As discussed in tourism flows, the inbound flow of tourists to Vietnam is being some...

Euromonitor International's Airlines in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Airlines in Vietnam
Euromonitor International
September 2023

List Of Contents And Tables

AIRLINES IN VIETNAM

KEY DATA FINDINGS

2023 DEVELOPMENTS

Low-cost carriers witness stronger recovery than their full-service counterparts

Increasing direct flight routes and flight frequencies, help to boost the airlines industry

PROSPECTS AND OPPORTUNITIES

Increasing inbound tourism flows will boost the recovery of full-service carriers

Digital transformation will be one of key strategies of airlines in the future.

CATEGORY DATA

Table 1 Airlines Sales: Value 2018-2023

Table 2 Airlines Online Sales: Value 2018-2023

Table 3 Airlines: Passengers Carried 2018-2023

Table 4 Airlines NBO Company Shares: % Value 2018-2022

Table 5 Low Cost Carriers Brands by Key Performance Indicators 2023

Table 6 Full Service Carriers Brands by Key Performance Indicators 2023

Table 7 Forecast Airlines Sales: Value 2023-2028

Table 8 Forecast Airlines Online Sales: Value 2023-2028

TRAVEL IN VIETNAM

EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 9 Surface Travel Modes Sales: Value 2018-2023

Table 10 Surface Travel Modes Online Sales: Value 2018-2023

Table 11 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 12 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 13 In-Destination Spending: Value 2018-2023

Table 14 Forecast In-Destination Spending: Value 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Airlines in Vietnam

Market Direction | 2023-09-04 | 15 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com