

Airlines in Vietnam

Market Direction | 2023-09-04 | 15 pages | Euromonitor

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Report description:

During the review period, low-cost carriers experienced a more significant increase in both sales value and the number of passengers compared to full-service carriers. This growth can be primarily attributed to the more rapid recovery of domestic tourism whereas, on the other hand, full-service carriers demonstrated a slower pace of growth, mainly because their main customer segment consists of inbound tourists. As discussed in tourism flows, the inbound flow of tourists to Vietnam is being some...

Euromonitor International's Airlines in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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AIRLINES IN VIETNAM

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Low-cost carriers witness stronger recovery than their full-service counterparts

Increasing direct flight routes and flight frequencies, help to boost the airlines industry

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Increasing inbound tourism flows will boost the recovery of full-service carriers

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Summary 1 Research Sources

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