

Airlines in Taiwan

Market Direction | 2023-09-05 | 14 pages | Euromonitor

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Report description:

The volume of people travelling by air more than doubled in 2023, supported by the relaxation of border control measures, both within Taiwan and neighbouring Asian countries. With air travel having been off-limits during the pandemic, there was a release of pent-up demand from both business and leisure customers. National carrier Eva Airways, for example, reported a load factor in excess of 80% during the first quarter of the year, despite rising ticket prices, due to the increased cost of fuel.

Euromonitor International's Airlines in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Airlines in Taiwan
Euromonitor International
September 2023

List Of Contents And Tables

AIRLINES IN TAIWAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Airlines see strong rebound in demand

Carriers look to increase operational capacities

PROSPECTS AND OPPORTUNITIES

Airline passenger numbers to recover to pre-pandemic levels by 2026, with short-haul by low-cost airlines remaining popular

Starlux looks to gain prominence in competitive airline market

CATEGORY DATA

Table 1 Airlines Sales: Value 2018-2023

Table 2 Airlines Online Sales: Value 2018-2023

Table 3 Airlines: Passengers Carried 2018-2023

Table 4 Airlines NBO Company Shares: % Value 2018-2022

Table 5 Non-Scheduled Carriers Brands by Key Performance Indicators 2023

Table 6 Low Cost Carriers Brands by Key Performance Indicators 2023

Table 7 Full Service Carriers Brands by Key Performance Indicators 2023

Table 8 Forecast Airlines Sales: Value 2023-2028

Table 9 Forecast Airlines Online Sales: Value 2023-2028

TRAVEL IN TAIWAN

EXECUTIVE SUMMARY

Travel in 2023

Airlines: key trends

Hotels: key trends

Booking: key trends

What next for travel?

MARKET DATA

Table 10 Surface Travel Modes Sales: Value 2018-2023

Table 11 Surface Travel Modes Online Sales: Value 2018-2023

Table 12 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 13 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 14 In-Destination Spending: Value 2018-2023

Table 15 Forecast In-Destination Spending: Value 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

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