

Airlines in Poland

Market Direction | 2023-09-08 | 18 pages | Euromonitor

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Report description:

Air passenger traffic levels in 2023 demonstrate that consumers remain eager to travel, despite skyrocketing ticket prices. That said, the higher ticket prices, resulting from higher costs for operators, more robustly support value growth, while volume is not as strong. Within this context, consumers who are eager to travel are seeking cheaper ticket prices and deals, as they opt for "sun and sea" holidays, city breaks in other countries, or visiting family and friends living abroad. We also not...

Euromonitor International's Airlines in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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