

Airlines in Norway

Market Direction | 2023-09-05 | 14 pages | Euromonitor

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Report description:

Amid the challenges faced by the industry, there have been notable developments that indicate a shift towards recovery and growth. One notable aspect is the restart of benefits, such as frequent flyer programs established at airlines. This move signifies a concerted effort to regain customer trust and loyalty as airlines recognise the significance of retaining their frequent flyers. Furthermore, a significant reshuffling and restructuring process within Norwegian and SAS has taken place, paving...

Euromonitor International's Airlines in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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