

Airlines in New Zealand

Market Direction | 2023-09-04 | 14 pages | Euromonitor

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Report description:

In late 2021, the New Zealand Government unveiled a phased approach to reopening the country's borders post-pandemic, spanning from July to October. However, prompted by quicker reopening timelines in other nations, the government expedited the process. New Zealanders gained the ability to travel abroad from February 2022, and international tourists were welcomed back from July 2022 (with a staged reopening from March 2022 for foreign visitors). This policy shift, combined with pent-up demand fo...

Euromonitor International's Airlines in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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