

Airlines in Morocco

Market Direction | 2023-09-05 | 15 pages | Euromonitor

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Report description:

The number of people travelling by air continued to grow in 2023, with volumes exceeding pre-pandemic levels. Local airlines responded to the increase in demand by reopening routes that had been closed during the pandemic, as well as adding new destinations to their networks. Morocco's national airline, Royal Air Maroc (RAM), for example, announced that it would be providing 6.2 million seats on 90 global routes for its summer 2023 programme, amid a strong rebound in both business and leisure tr...

Euromonitor International's Airlines in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
September 2023

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