

Airlines in Malaysia

Market Direction | 2023-09-04 | 16 pages | Euromonitor

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Report description:

Airlines in Malaysia experienced strong growth in terms of domestic flights in 2022 while international air travel is expected to rise significantly in 2023 now that global border restrictions have been lifted. As a result, the number of people travelling on airlines in 2023 is expected to reach and even exceed pre-pandemic levels. The recovery of airlines in Malaysia exceeded expectations in 2022, with authorities predicting continued momentum and further growth in 2023, mainly driven by the re...

Euromonitor International's Airlines in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Malaysia Airlines recovers its lead thanks to restructuring process

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