

Airlines in Kenya

Market Direction | 2023-09-04 | 14 pages | Euromonitor

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Report description:

Kenya Airways (KQ) has extended its partnership with Kenya Open Golf Limited (KOGL) for an additional two years, reaffirming its role as the Official Airline Partner of the Magical Kenya Open. This collaboration aims to boost tourism in the country, promote sports products globally, and showcase Kenya's offerings on the world stage.

Euromonitor International's Airlines in Kenya report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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