

## **Airlines in Hong Kong, China**

Market Direction | 2023-09-04 | 17 pages | Euromonitor

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### **Report description:**

Airlines in Hong Kong started its recovery after the border reopening, and is set to see a rebound back to more than 85% of the pre-COVID-19 level of retail value sales in 2023, with full recovery expected in 2024. Airlines are currently facing labour shortages in terms of both air and ground staff, and local airlines are therefore actively hiring new staff in various positions to reduce the manpower challenges.

Euromonitor International's Airlines in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Airlines market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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