

Airlines in Greece

Market Direction | 2023-09-04 | 17 pages | Euromonitor

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Report description:

Due to high airport fees at Athens International Airport "Eleftherios Venizelos" (AIA), Ryanair shut down its Athens base in October 2022. The airline withdrew two aircraft between October 29th to March 31st, leading to a reduction of scheduled flights from 29 to 10 in this period. The decline in flights together with fierce competition from Wizz Air, resulted in a decline in Ryanair's share in 2022.

Euromonitor International's Airlines in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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