

Algeria Couscous Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-09-04 | 119 pages | IMARC Group

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Report description:

Market Overview:

The Algeria couscous market size reached US\$ 405.9 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 582.3 Million by 2028, exhibiting a growth rate (CAGR) of 6.3% during 2023-2028.

Couscous is a traditional North African dish that is made up of crushed and steamed granules of durum wheat semolina. It acts as a good source of plant-based proteins and helps in boosting the immune system. In Algeria, couscous is widely consumed owing to its convenient and traditional recipes as well as its versatility of being either prepared as a main course dish, by mixing vegetable sauces and different meat sources or as a dessert or salad, etc.

High per capita couscous consumption in the country currently represents a key market driver. In addition to this, in order to preserve the Algerian tradition, several official and semi-official institutions organize competitions across various Algerian provinces to choose the most delicious traditional couscous dish. Due to the rapid globalization, coupled with the rising health consciousness among the consumers, various manufacturers are introducing value added products such as gluten-free, organic and whole wheat couscous variants.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the Algeria couscous market report, along with forecasts for the period 2023-2028. Our report has categorized the market based on thickness, SKUs and distribution channel.

Breakup by Thickness:

Fine Couscous

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Medium Couscous

Thick Couscous

Breakup by SKUs:

1 Kg

5 Kg

25 Kg

Others

Breakup by Distribution Channel:

Supermarkets and Hypermarkets

Convenience Stores

Independent Retailers

Online

Others

Competitive Landscape:

The report has also examined the competitive landscape of the market and some of the key players include Groupe Benamor, Groupe LABELLE, Groupe METIDJI, Groupe SIM, Les Moulins GERBIOR Benhamadi Group, MEXICALI SARL, Moulins Industriels Du Sebaou (MIS), SARL MEB, Societe De Semoulerie Minoterie L'etoile, EURL (SOSEMIE), and Societe Des Pates Industrielles (SOPI).

Key Questions Answered in This Report:

How has the Algeria couscous market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the Algeria couscous market?

What is the breakup of the Algeria couscous market based on the thickness?

What is the breakup of the Algeria couscous market based on the SKUs?

What is the breakup of the Algeria couscous market based on the distribution channel?

What are the key driving factors and challenges in the Algeria couscous market?

What is the structure of the Algeria couscous market and who are the key players?

What is the degree of competition in the Algeria couscous market?

What is the market share of key players in the Algeria couscous market?

What is the market share of key brands in the Algeria couscous market?

Table of Contents:

1 Preface

2 Scope and Methodology

2.1 Objectives of the Study

2.2 Stakeholders

2.3 Data Sources

2.3.1 Primary Sources

2.3.2 Secondary Sources

2.4 Market Estimation

2.4.1 Bottom-Up Approach

2.4.2 Top-Down Approach

2.5 Forecasting Methodology

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- 3 Executive Summary
- 4 Introduction
 - 4.1 Overview
 - 4.2 Key Industry Trends
- 5 Algeria Couscous Market
 - 5.1 Market Overview
 - 5.2 Market Performance
 - 5.3 Impact of COVID-19
 - 5.4 Market Forecast
- 6 Market Breakup by Thickness
 - 6.1 Fine Couscous
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
 - 6.2 Medium Couscous
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
 - 6.3 Thick Couscous
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 7 Market Breakup by SKUs
 - 7.1 1 Kg
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
 - 7.2 5 Kg
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
 - 7.3 25 Kg
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
 - 7.4 Others
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 8 Market Breakup by Distribution Channel
 - 8.1 Supermarkets and Hypermarkets
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
 - 8.2 Convenience Stores
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
 - 8.3 Independent Retailers
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
 - 8.4 Online
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
 - 8.5 Others
 - 8.5.1 Market Trends

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- 8.5.2 Market Forecast
- 9 SWOT Analysis
 - 9.1 Overview
 - 9.2 Strengths
 - 9.3 Weaknesses
 - 9.4 Opportunities
 - 9.5 Threats
- 10 Value Chain Analysis
- 11 Price Analysis
- 12 Porters Five Forces Analysis
 - 12.1 Overview
 - 12.2 Bargaining Power of Buyers
 - 12.3 Bargaining Power of Suppliers
 - 12.4 Degree of Competition
 - 12.5 Threat of New Entrants
 - 12.6 Threat of Substitutes
- 13 Competitive Landscape
 - 13.1 Market Structure
 - 13.2 Key Players Product Benchmarking
 - 13.3 Key Players and Brands Market Share
 - 13.4 Profiles of Key Players
 - 13.4.1 Groupe Benamor
 - 13.4.1.1 Company Overview
 - 13.4.1.2 Product Portfolio
 - 13.4.1.3 SWOT Analysis
 - 13.4.2 Groupe LABELLE
 - 13.4.2.1 Company Overview
 - 13.4.2.2 Product Portfolio
 - 13.4.2.3 SWOT Analysis
 - 13.4.3 Groupe METIDJI
 - 13.4.3.1 Company Overview
 - 13.4.3.2 Product Portfolio
 - 13.4.3.3 SWOT Analysis
 - 13.4.4 Groupe SIM
 - 13.4.4.1 Company Overview
 - 13.4.4.2 Product Portfolio
 - 13.4.4.3 SWOT Analysis
 - 13.4.5 Les Moulins GERBIOR Benhamadi Group
 - 13.4.5.1 Company Overview
 - 13.4.5.2 Product Portfolio
 - 13.4.5.3 SWOT Analysis
 - 13.4.6 MEXICALI SARL
 - 13.4.6.1 Company Overview
 - 13.4.6.2 Product Portfolio
 - 13.4.6.3 SWOT Analysis
 - 13.4.7 Moulins Industriels Du Sebaou (MIS)
 - 13.4.7.1 Company Overview

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- 13.4.7.2 Product Portfolio
- 13.4.7.3 SWOT Analysis
- 13.4.8 SARL MEB
 - 13.4.8.1 Company Overview
 - 13.4.8.2 Product Portfolio
 - 13.4.8.3 SWOT Analysis
- 13.4.9 Societe De Semoulerie Minoterie L'etoile, EURL (SOSEMIE)
 - 13.4.9.1 Company Overview
 - 13.4.9.2 Product Portfolio
 - 13.4.9.3 SWOT Analysis
- 13.4.10 Societe Des Pates Industrielles (SOPi)
 - 13.4.10.1 Company Overview
 - 13.4.10.2 Product Portfolio
 - 13.4.10.3 SWOT Analysis
- 13.5 List of Other Algerian Players

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