

North America Paper Cups Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-09-04 | 121 pages | IMARC Group

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Report description:

Market Overview:

The North America paper cups market size reached US\$ 20.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 21.8 Billion by 2028, exhibiting a growth rate (CAGR) of 1.41% during 2023-2028.

A paper cup is a disposable cup which is generally coated with wax or plastic to prevent liquid from leaking out or soaking through the paper. It is exposed to high heat during the manufacturing process for killing harmful bacteria and making it sterile. On account of hectic lifestyles and long working hours, consumers are shifting towards paper cups as they save their time. This, along with the rising trend of takeaway services, is catalyzing the demand for paper cups in North America.

The North America paper cups market is currently being driven by several factors. The rising environmental concerns have replaced the non-biodegradable plastic cups with the paper cups across the region. Consequently, the overall sales of paper cups are increasing in the region. Moreover, the escalating health awareness among consumers has stimulated the utilization of paper cups as a hygienic reusable option than their counterparts such as plastic and foam.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the North America paper cups market report, along with forecasts at the regional and country levels from 2023-2028. Our report has categorized the market based on cup type, wall type and application.

Key Regions Analysed

United States

Canada

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Analysis for Each Country

Market by Cup Type

Cold Paper Cups

Hot Paper Cups

Market by Wall Type

Single Wall Paper Cups

Double Wall Paper Cups

Market by Application

Tea and Coffee

Chilled Food and Beverages

Others

Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

Competitive Landscape

Competitive Structure

Key Player Profiles

IMARC Group's latest report provides a deep insight into the North America paper cups market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the North America paper cups market in any manner.

Key Questions Answered in This Report:

How has the North America paper cups market performed so far and how will it perform in the coming years?

What are the key regions in the North America paper cups market?

What has been the impact of COVID-19 on the North America paper cups market?

What is the breakup of the North America paper cups market on the basis of cup type?

What is the breakup of the North America paper cups market on the basis of wall type?

What is the breakup of the North America paper cups market on the basis of application?

What are the various stages in the value chain of the North America paper cups industry?

What are the key driving factors and challenges in the North America paper cups industry?

What is the structure of the North America paper cups industry and who are the key players?

What is the degree of competition in the North America paper cups industry?

What are the profit margins in the North America paper cups industry?

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