

## **North America PET Bottle Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

Market Report | 2023-09-04 | 120 pages | IMARC Group

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### **Report description:**

Market Overview:

The North America PET bottle market size reached 3.5 Million Tons in 2022. Looking forward, IMARC Group expects the market to reach 4.0 Million Tons by 2028, exhibiting a growth rate (CAGR) of 2.2% during 2023-2028.

Polyethylene terephthalate (PET) is a thermoplastic polymer resin of the polyester family that is widely utilized for the manufacturing of plastic bottles. As compared to their counterparts, such as HDPE, PVC and PP bottles, PET bottles are more transparent, lightweight, durable, cost-effective, non-reactive, and thermally stable. They are also environment-friendly and can be recycled repeatedly, which further reduces their manufacturing cost. On account of this, PET bottles are widely used in the packaging of drinking water and beverages, medicines, household cleaners, mouthwashes, salad dressings and dish detergents.

The North America PET bottle market is currently being driven by several factors. The portability and convenience provided by PET bottles have enabled consumers to opt for on-the-go beverages that support their hectic lifestyles. Additionally, due to their flexibility, PET bottles can be customized into different shapes, sizes and designs, thereby catering to different needs and preferences of consumers. Apart from this, rapid technological advancements, such as the introduction of plasma-based coatings, have made PET bottle more impervious in nature. Furthermore, the infusion of silver in the bottle is also helping in increasing the shelf life of the product. In addition to this, rising environmental concerns among consumers have escalated the demand for recyclable PET bottles.

IMARC Group's latest report provides a deep insight into the North America PET bottle market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning

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to foray into the North America PET bottle in any manner.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the North America PET bottle market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on capacity, colour, technology type and end-use.

Key Regions Analysed

United States

Canada

Analysis for Each Country

Market by Capacity

High

Medium

Low

Market by Colour

Transparent

Colored

Market by Technology Type

Stretch Blow Molding

Injection Molding

Extrusion Blow Molding

Thermoforming

Others

Market by End-Use

Packaged Water

Carbonated Soft Drinks (CSD's)

Food Bottles and Jars

Non-Food Bottles and Jars

Fruit Juice

Beer

Others

Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

Competitive Landscape

Competitive Structure

Key Player Profiles

Key Questions Answered in This Report:

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How has the North America PET bottle market performed so far and how will it perform in the coming years?  
What are the key regions in the North America PET bottle market?  
What has been the impact of COVID-19 on the North America PET bottle market?  
What is the breakup of the North America PET bottle market on the basis of capacity?  
What is the breakup of the North America PET bottle market on the basis of colour?  
What is the breakup of the North America PET bottle market on the basis of technology type?  
What is the breakup of the North America PET bottle market on the basis of end-use?  
What are the various stages in the value chain of the North America PET bottle industry?  
What are the key driving factors and challenges in the North America PET bottle industry?  
What is the structure of the North America PET bottle industry and who are the key players?  
What is the degree of competition in the North America PET bottle industry?  
What are the profit margins in the North America PET bottle industry?

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