

North America Frozen Finger Chips Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Market Report | 2023-09-04 | 124 pages | IMARC Group

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Report description:

Market Overview:

The North America frozen finger chips market size reached US\$ 6.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 8.1 Billion by 2028, exhibiting a growth rate (CAGR) of 3.1% during 2023-2028.

Frozen finger chips, also known as French fries, are thin strips of potatoes which are consumed after baking or frying. They are one of the convenient food options that offer high quality and taste and are easier to cook as compared to fresh finger chips. Moreover, they have longer shelf-life and require lesser amounts of oil in the preparation. Other benefits of frozen finger chips, such as easy storage and portion control, have also spurred their demand in North America.

North America frozen finger chips market is currently being driven by several factors. Various manufacturers have introduced new variants of the product, such as curly- or crinkle-shaped and peri-peri flavored fries, catering to the taste and preferences of the consumers. Additionally, the easy availability of frozen finger fries across supermarkets, hypermarkets, convenience stores and grocery stores, have further fueled the market growth in the region.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the North America frozen finger chips market report, along with forecasts at the regional and country levels from 2023-2028. Our report has categorized the market based on end-use.

Key Regions Analysed

United States

Canada

Mexico

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Analysis for Each Country

Market by End-Use

Food Service

Retail

Value Chain Analysis

Key Drivers and Challenges

Porters Five Forces Analysis

PESTEL Analysis

Government Regulations

Competitive Landscape

Competitive Structure

Key Player Profiles

Key Questions Answered in This Report:

How has the North America frozen finger chips market performed so far and how will it perform in the coming years?

What are the key regions in the North America frozen finger chips market?

What has been the impact of COVID-19 on the North America frozen finger chips market?

What is the breakup of the North America frozen finger chips market on the basis of end-use?

What are the various stages in the value chain of the North America frozen finger chips industry?

What are the key driving factors and challenges in the North America frozen finger chips industry?

What is the structure of the North America frozen finger chips industry and who are the key players?

What is the degree of competition in the North America frozen finger chips industry?

What are the profit margins in the North America frozen finger chips industry?

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