

Global Ultra-high Barrier Films Market Report and Forecast 2023-2028

Market Report | 2023-09-03 | 128 pages | EMR Inc.

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Report description:

Global Ultra-High Barrier Films Market Report and Forecast 2023-2028
Market Outlook

According to the report by Expert Market Research (EMR), the global ultra-high barrier films market reached a value of USD 1.73 billion in 2022. Aided by the robust demand for advanced packaging solutions in various industries and the innate benefits of ultra-high barrier films in safeguarding product quality, the market is projected to further grow at a CAGR of 3.33% between 2023 and 2028 to reach a value of USD 2.12 billion by 2028.

Ultra-high barrier films, revered for their unmatched ability to prevent gas, moisture, and aroma permeation, have become indispensable in the packaging sector. Primarily used to augment shelf life, they play a cardinal role in packaging foods, pharmaceuticals, electronics, and other sensitive products. Their capacity to offer robust protection against external environments ensures that the intrinsic quality of the products is retained over extended periods.

One of the key global ultra-high barrier films market trends is the expanding food and beverage industry. With consumers becoming increasingly discerning about the freshness and quality of the food they consume, there's an intensified call for packaging solutions that can ensure extended freshness. Ultra-high barrier films, with their exceptional barrier properties, answer this call, particularly for products like coffee, dried fruits, and dairy, where maintaining freshness is imperative.

Additionally, the pharmaceutical industry's growth has emerged as a major propellant of the ultra-high barrier films market growth. Medications and medical devices necessitate stringent packaging standards to maintain efficacy, and any breach in barrier could compromise patient health. Ultra-high barrier films, offering unparalleled protection against humidity and gaseous substances, have hence become the preferred choice for pharmaceutical packaging.

The electronics industry is another sector lending momentum to the ultra-high barrier films market. With miniature and sophisticated electronic components becoming the norm, there's an imperative need for barrier solutions that prevent moisture and gas ingress, which could otherwise lead to malfunction or reduced device lifespan.

Concurrently, the ongoing drive towards sustainable packaging solutions is reshaping the ultra-high barrier films market outlook. Manufacturers are increasingly researching and investing in bio-based and recyclable materials, aiming to reduce the environmental footprint while still offering top-notch barrier properties. This push towards sustainability, combined with technological advancements, is set to herald a new era for the market, marked by innovative and eco-friendly barrier solutions.

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The cosmetics and personal care sector, too, is emerging as a promising avenue for ultra-high barrier films. Premium cosmetics and skin-care products, often formulated with volatile and sensitive ingredients, necessitate packaging that can safeguard against contamination and degradation. Ultra-high barrier films, with their superior protective properties, have thus become an integral component in this sector's packaging arsenal.

Market Segmentation

The market can be divided based on material type, packaging format, end-use, and region.

Market Breakup by Material Type

- Plastic
- Aluminium
- Oxides
- Others

Market Breakup by Packaging Format

- Bags
- Pouches
- Tray Lidding Films
- Forming Webs
- Wrapping Films
- Blister Pack Base Webs

Market Breakup by End-Use

- Food
- Beverages
- Pharmaceuticals
- Electronic Devices
- Medical Devices
- Agriculture
- Chemicals
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global ultra-high barrier films market. Some of the major players explored in the report by Expert Market Research are as follows:

- Cosmo Films Ltd.
- Jindal Poly Films Limited
- Toray Plastics (America), Inc.
- KP Holding GmbH & Co. KG
- Taghleef Industries SpA
- Treofan Group
- Amcor plc
- Celpast Metallized Products Limited
- Honeywell International Inc.
- Others

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