

Travel in France

Market Direction | 2023-09-01 | 51 pages | Euromonitor

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Report description:

France's travel industry is on the path to recovery in 2023 having already seen strong growth in inbound arrivals in 2022. Admittedly, the context is not ideal with Russia's war in Ukraine, soaring inflation, and more cautious consumption habits remaining a significant obstacle to stronger growth. Furthermore, the generally gloomy social climate in France is another major factor with numerous strikes, demonstrations and blockades during the first months of 2023 due to a major draft pension law.

Euromonitor International's Travel in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Travel in France
Euromonitor International
September 2023

List Of Contents And Tables

TRAVEL IN FRANCE

EXECUTIVE SUMMARY

Travel in 2023

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 1 Surface Travel Modes Sales: Value 2018-2023

Table 2 Surface Travel Modes Online Sales: Value 2018-2023

Table 3 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 4 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 5 In-Destination Spending: Value 2018-2023

Table 6 Forecast In-Destination Spending: Value 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

TOURISM FLOWS IN FRANCE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Economic pressures mount but tourism flows remain buoyant

Domestic tourism thriving as cash-strapped locals focus on staycations

PROSPECTS AND OPPORTUNITIES

Continuous recovery expected but economic pressures will likely dictate demand

Paris Games 2024 offers potential for significant growth as large numbers of visitors are expected to descend on participating cities

CATEGORY DATA

Table 7 Inbound Arrivals: Number of Trips 2018-2023

Table 8 Inbound Arrivals by Country: Number of Trips 2018-2023

Table 9 Inbound City Arrivals 2018-2023

Table 10 Inbound Tourism Spending: Value 2018-2023

Table 11 Forecast Inbound Arrivals: Number of Trips 2023-2028

Table 12 Forecast Inbound Arrivals by Country: Number of Trips 2023-2028

Table 13 Forecast Inbound Tourism Spending: Value 2023-2028

Table 14 Domestic Trips by Destination: Number of Trips 2018-2023

Table 15 Domestic Spending: Value 2018-2023

Table 16 □Forecast Domestic Trips by Destination: Number of Trips 2023-2028

Table 17 □Forecast Domestic Spending: Value 2023-2028

Table 18 □Outbound Departures: Number of Trips 2018-2023

Table 19 □Outbound Departures by Destination: Number of Trips 2018-2023

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Table 20 □Outbound Tourism Spending: Value 2018-2023

Table 21 □Forecast Outbound Departures: Number of Trips 2023-2028

Table 22 □Forecast Outbound Departures by Destination: Number of Trips 2023-2028

Table 23 □Forecast Outbound Spending: Value 2023-2028

AIRLINES IN FRANCE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Airlines see impressive recovery with the pandemic finally over

Air France and low cost carriers thriving as airlines see somewhat of a shake up

PROSPECTS AND OPPORTUNITIES

Increasing focus on the environment already impacting airlines but with further changes in the pipeline

Paris Games 2024 offers huge potential while new booking system excites Air France

CATEGORY DATA

Table 24 Airlines Sales: Value 2018-2023

Table 25 Airlines Online Sales: Value 2018-2023

Table 26 Airlines: Passengers Carried 2018-2023

Table 27 Airlines NBO Company Shares: % Value 2018-2022

Table 28 Non-Scheduled Carriers Brands by Key Performance Indicators 2023

Table 29 Low Cost Carriers Brands by Key Performance Indicators 2023

Table 30 Full Service Carriers Brands by Key Performance Indicators 2023

Table 31 Forecast Airlines Sales: Value 2023-2028

Table 32 Forecast Airlines Online Sales: Value 2023-2028

LODGING (DESTINATION) IN FRANCE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Lodging bounces back faster than expected with tourists keen to return despite social and economic challenges

AccorHotels showing ambition with significant investments being made in building and expanding its business

PROSPECTS AND OPPORTUNITIES

Paris Games 2024 set to maximise bookings while players set to focus on upscale and luxury hotels

Short-term rentals threatened by possible legislative changes in France as pressure grows for the government to take action

CATEGORY DATA

Table 33 Lodging (Destination) Sales: Value 2018-2023

Table 34 Lodging (Destination) Online Sales: Value 2018-2023

Table 35 Hotels Sales: Value 2018-2023

Table 36 Hotels Online Sales: Value 2018-2023

Table 37 Other Lodging Sales: Value 2018-2023

Table 38 Other Lodging Online Sales: Value 2018-2023

Table 39 Lodging (Destination) Outlets: Units 2018-2023

Table 40 Lodging (Destination) Rooms: Number of Rooms 2018-2023

Table 41 Lodging (Destination) by Incoming vs Domestic: % Value 2018-2023

Table 42 □Hotels NBO Company Shares: % Value 2018-2022

Table 43 □Hotel Brands by Key Performance Indicators 2023

Table 44 □Forecast Lodging (Destination) Sales: Value 2023-2028

Table 45 □Forecast Lodging (Destination) Online Sales: Value 2023-2028

Table 46 □Forecast Hotels Sales: Value 2023-2028

Table 47 □Forecast Hotels Online Sales: Value 2023-2028

Table 48 □Forecast Other Lodging Sales: Value 2023-2028

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Table 49 □Forecast Other Lodging Online Sales: Value 2023-2028

Table 50 □Forecast Lodging (Destination) Outlets: Units 2023-2028

BOOKING IN FRANCE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Booking sales thriving in post-pandemic France but challenges remain

TUI and Selectour on the rise as booking sales recover

PROSPECTS AND OPPORTUNITIES

Positive outlook for booking with the focus set to be on sustainable strategies and an omnichannel approach

New systems, new practices and new players

CATEGORY DATA

Table 51 Booking Sales: Value 2018-2023

Table 52 Business Travel Sales: Value 2018-2023

Table 53 Leisure Travel Sales: Value 2018-2023

Table 54 Travel Intermediaries NBO Company Shares: % Value 2018-2023

Table 55 Forecast Booking Sales: Value 2023-2028

Table 56 Forecast Business Travel Sales: Value 2023-2028

Table 57 Forecast Leisure Travel Sales: Value 2023-2028

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