

## Travel in Brazil

Market Direction | 2023-09-01 | 45 pages | Euromonitor

### AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

### Report description:

Following years of pandemic-related restrictions and industry uncertainties, 2023 marks the definitive resurgence of travel and tourism in Brazil. The World Health Organization has officially declared the end of the Public Health Emergency of International Concern related to COVID-19. Furthermore, in June 2023, the National Health Surveillance Agency (Anvisa) confirmed the removal of all pandemic-related entry constraints for travellers to Brazil. Amid this new context, the country is tackling i...

Euromonitor International's Travel in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Travel market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Travel in Brazil  
Euromonitor International  
September 2023

### List Of Contents And Tables

#### TRAVEL IN BRAZIL

##### EXECUTIVE SUMMARY

###### Travel in 2023

Federal programme targeting low-income travellers catches the attention of airlines

Lack of investment and workforce training remains, impairing the performance of hotels

Record number of passenger boardings for both domestic and international trips mark the year for intermediaries

What next for travel?

##### MARKET DATA

Table 1 Surface Travel Modes Sales: Value 2018-2023

Table 2 Surface Travel Modes Online Sales: Value 2018-2023

Table 3 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 4 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 5 In-Destination Spending: Value 2018-2023

Table 6 Forecast In-Destination Spending: Value 2023-2028

##### DISCLAIMER

##### SOURCES

Summary 1 Research Sources

#### TOURISM FLOWS IN BRAZIL

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Brazil is becoming a destination for international tourists again due to easing of sanitary restrictions

Business travel is experiencing a revival, and domestic tourism rebounds to pre-pandemic levels

##### PROSPECTS AND OPPORTUNITIES

Greater use of technology and AI to drive competitiveness and provide more targeted services

Overtourism returns post-pandemic, while tourists are also more open to discovering new destinations

##### CATEGORY DATA

Table 7 Inbound Arrivals: Number of Trips 2018-2023

Table 8 Inbound Arrivals by Country: Number of Trips 2018-2023

Table 9 Inbound City Arrivals 2018-2023

Table 10 Inbound Tourism Spending: Value 2018-2023

Table 11 Forecast Inbound Arrivals: Number of Trips 2023-2028

Table 12 Forecast Inbound Arrivals by Country: Number of Trips 2023-2028

Table 13 Forecast Inbound Tourism Spending: Value 2023-2028

Table 14 Domestic Trips by Destination: Number of Trips 2018-2023

Table 15 Domestic Spending: Value 2018-2023

Table 16 Forecast Domestic Trips by Destination: Number of Trips 2023-2028

Table 17 Forecast Domestic Spending: Value 2023-2028

Table 18 Outbound Departures: Number of Trips 2018-2023

Table 19 Outbound Departures by Destination: Number of Trips 2018-2023

Table 20 Outbound Tourism Spending: Value 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21 □Forecast Outbound Departures: Number of Trips 2023-2028

Table 22 □Forecast Outbound Departures by Destination: Number of Trips 2023-2028

Table 23 □Forecast Outbound Spending: Value 2023-2028

AIRLINES IN BRAZIL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Despite high airfares, tourists continue to travel and resume international trips

Initiatives for lower domestic fares, while airport reforms are underway in Brazil

PROSPECTS AND OPPORTUNITIES

Flight route offerings are now more predictable

While the cost of tickets is anticipated to remain elevated, the outlook for travel sales is optimistic

CATEGORY DATA

Table 24 Airlines Sales: Value 2018-2023

Table 25 Airlines Online Sales: Value 2018-2023

Table 26 Airlines: Passengers Carried 2018-2023

Table 27 Airlines NBO Company Shares: % Value 2018-2022

Table 28 Low Cost Carriers Brands by Key Performance Indicators 2023

Table 29 Full Service Carriers Brands by Key Performance Indicators 2023

Table 30 Forecast Airlines Sales: Value 2023-2028

Table 31 Forecast Airlines Online Sales: Value 2023-2028

LODGING (DESTINATION) IN BRAZIL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Hotels show recovery in terms of occupancy, but face challenges in terms of value recovery

Long-term rentals gaining space, facilitated by short-term rental platforms, but still face setbacks

PROSPECTS AND OPPORTUNITIES

As travellers become more connected, the trend in lodging is towards greater investment in media presence and technological tools

Investment in workforce qualification is crucial to keep up with sector's recovery

CATEGORY DATA

Table 32 Lodging (Destination) Sales: Value 2018-2023

Table 33 Lodging (Destination) Online Sales: Value 2018-2023

Table 34 Hotels Sales: Value 2018-2023

Table 35 Hotels Online Sales: Value 2018-2023

Table 36 Other Lodging Sales: Value 2018-2023

Table 37 Other Lodging Online Sales: Value 2018-2023

Table 38 Lodging (Destination) Outlets: Units 2018-2023

Table 39 Lodging (Destination) Rooms: Number of Rooms 2018-2023

Table 40 Lodging (Destination) by Incoming vs Domestic: % Value 2018-2023

Table 41 □Hotels NBO Company Shares: % Value 2018-2022

Table 42 □Hotel Brands by Key Performance Indicators 2023

Table 43 □Forecast Lodging (Destination) Sales: Value 2023-2028

Table 44 □Forecast Lodging (Destination) Online Sales: Value 2023-2028

Table 45 □Forecast Hotels Sales: Value 2023-2028

Table 46 □Forecast Hotels Online Sales: Value 2023-2028

Table 47 □Forecast Other Lodging Sales: Value 2023-2028

Table 48 □Forecast Other Lodging Online Sales: Value 2023-2028

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 49 □Forecast Lodging (Destination) Outlets: Units 2023-2028

BOOKING IN BRAZIL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible reservations less of a dynamic trend

Tour operators are witnessing the recovery of international tourism

PROSPECTS AND OPPORTUNITIES

AI's role is growing in travel, but the human aspect remains significant

Players increasingly invest in online presence and diversify their offerings

CATEGORY DATA

Table 50 Booking Sales: Value 2018-2023

Table 51 Business Travel Sales: Value 2018-2023

Table 52 Leisure Travel Sales: Value 2018-2023

Table 53 Travel Intermediaries NBO Company Shares: % Value 2018-2023

Table 54 Forecast Booking Sales: Value 2023-2028

Table 55 Forecast Business Travel Sales: Value 2023-2028

Table 56 Forecast Leisure Travel Sales: Value 2023-2028

## Travel in Brazil

Market Direction | 2023-09-01 | 45 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

### ORDER FORM:

| Select license | License                        | Price    |
|----------------|--------------------------------|----------|
|                | Single User Licence            | €1750.00 |
|                | Multiple User License (1 Site) | €3500.00 |
|                | Multiple User License (Global) | €5250.00 |
|                |                                | VAT      |
|                |                                | Total    |

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

|               |                               |            |
|---------------|-------------------------------|------------|
| Email*        | Phone*                        |            |
| First Name*   | Last Name*                    |            |
| Job title*    |                               |            |
| Company Name* | EU Vat / Tax ID / NIP number* |            |
| Address*      | City*                         |            |
| Zip Code*     | Country*                      |            |
|               | Date                          | 2026-02-08 |
|               | Signature                     |            |

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)