

Travel in Brazil

Market Direction | 2023-09-01 | 45 pages | Euromonitor

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Report description:

Following years of pandemic-related restrictions and industry uncertainties, 2023 marks the definitive resurgence of travel and tourism in Brazil. The World Health Organization has officially declared the end of the Public Health Emergency of International Concern related to COVID-19. Furthermore, in June 2023, the National Health Surveillance Agency (Anvisa) confirmed the removal of all pandemic-related entry constraints for travellers to Brazil. Amid this new context, the country is tackling i...

Euromonitor International's Travel in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Business travel is experiencing a revival, and domestic tourism rebounds to pre-pandemic levels

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