

Tourism Flows in France

Market Direction | 2023-09-01 | 27 pages | Euromonitor

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Report description:

After an impressive recovery in 2022 as COVID-19 fears subsided, tourism flows have continued to post strong growth in 2023. There are no longer any restrictions in place while the World Health Organisation declared the COVID-19 pandemic to be over in 2023. As such, inbound and outbound tourism flows continue to record double-digit growth in terms of number of trips in 2023, albeit at a more modest rate than in 2022. However, despite this significant recovery numbers are not expected to reach pr...

Euromonitor International's Tourism Flows in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

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Economic pressures mount but tourism flows remain buoyant

Domestic tourism thriving as cash-strapped locals focus on staycations

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Paris Games 2024 offers potential for significant growth as large numbers of visitors are expected to descend on participating cities

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