

## **Tourism Flows in Brazil**

Market Direction | 2023-09-01 | 25 pages | Euromonitor

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### **Report description:**

The tourism sector in Brazil is experiencing a more favourable outlook in 2023, after the World Health Organization declared the end of the Public Health Emergency of International Concern related to COVID-19. In June 2023, the National Health Surveillance Agency (Anvisa) announced that Brazil no longer has any health restrictions related to COVID-19 for entry of travellers. In this scenario, inbound arrivals continue to rebound, and in the first semester of 2023, the country received 92% of tot...

Euromonitor International's Tourism Flows in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tourism Flows market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Tourism Flows in Brazil  
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### List Of Contents And Tables

#### TOURISM FLOWS IN BRAZIL

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Brazil is becoming a destination for international tourists again due to easing of sanitary restrictions

Business travel is experiencing a revival, and domestic tourism rebounds to pre-pandemic levels

##### PROSPECTS AND OPPORTUNITIES

Greater use of technology and AI to drive competitiveness and provide more targeted services

Overtourism returns post-pandemic, while tourists are also more open to discovering new destinations

##### CATEGORY DATA

Table 1 Inbound Arrivals: Number of Trips 2018-2023

Table 2 Inbound Arrivals by Country: Number of Trips 2018-2023

Table 3 Inbound City Arrivals 2018-2023

Table 4 Inbound Tourism Spending: Value 2018-2023

Table 5 Forecast Inbound Arrivals: Number of Trips 2023-2028

Table 6 Forecast Inbound Arrivals by Country: Number of Trips 2023-2028

Table 7 Forecast Inbound Tourism Spending: Value 2023-2028

Table 8 Domestic Trips by Destination: Number of Trips 2018-2023

Table 9 Domestic Spending: Value 2018-2023

Table 10 □Forecast Domestic Trips by Destination: Number of Trips 2023-2028

Table 11 □Forecast Domestic Spending: Value 2023-2028

Table 12 □Outbound Departures: Number of Trips 2018-2023

Table 13 □Outbound Departures by Destination: Number of Trips 2018-2023

Table 14 □Outbound Tourism Spending: Value 2018-2023

Table 15 □Forecast Outbound Departures: Number of Trips 2023-2028

Table 16 □Forecast Outbound Departures by Destination: Number of Trips 2023-2028

Table 17 □Forecast Outbound Spending: Value 2023-2028

##### TRAVEL IN BRAZIL

##### EXECUTIVE SUMMARY

##### Travel in 2023

Federal programme targeting low-income travellers catches the attention of airlines

Lack of investment and workforce training remains, impairing the performance of hotels

Record number of passenger boardings for both domestic and international trips mark the year for intermediaries

What next for travel?

##### MARKET DATA

Table 18 Surface Travel Modes Sales: Value 2018-2023

Table 19 Surface Travel Modes Online Sales: Value 2018-2023

Table 20 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 21 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 22 In-Destination Spending: Value 2018-2023

Table 23 Forecast In-Destination Spending: Value 2023-2028

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Summary 1 Research Sources

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