

Portable Players in Hong Kong, China

Market Direction | 2023-08-29 | 18 pages | Euromonitor

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Report description:

Portable players is seeing a healthy performance in 2023, in part thanks to the overall popularity and success of wireless speakers, in addition to the return of gatherings and social occasions out-of-home in the post-pandemic landscape. Indeed, in the early stages of 2023, consumers flocked to public spaces to enjoy social gatherings, which they were unable to do during the era of the pandemic. In this context, a large number of official music events and festivals have also contributed to the r...

Euromonitor International's Portable Players in Hong Kong, China report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: E-Readers, Portable Media Players, Wireless Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Portable Players market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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