

Mobile Phones in Hong Kong, China

Market Direction | 2023-08-29 | 18 pages | Euromonitor

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Report description:

Mobile phone sales remain in a slump, due to ongoing supply chain issues following on from the event of the pandemic. Indeed, a decline in shipping supply is noted for the local territory, which is attributed to the local market being slow to adapt to the post-pandemic landscape. Shipments of mobile phones have also decreased globally and this led to uncertain supplies of phones for local retailers and e-commerce websites alike. This is due to the slow recovery of air and ship freight supply rou...

Euromonitor International's Mobile Phones in Hong Kong, China report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Feature Phones, Smartphones.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Mobile Phones market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
August 2023

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