

Airlines in Colombia

Market Direction | 2023-09-01 | 15 pages | Euromonitor

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Report description:

The suspension of operations by Viva Air and Ultra Air at the outset of 2023 had a substantial impact on the decline in domestic passenger numbers within the country. These two airlines ceased their operations in Colombia due to their outstanding debts following the pandemic. Departing the market amid an adverse economic climate, characterised by high inflation eroding the purchasing power of potential leisure travellers, these circumstances led to reduced availability of low-cost options, heigh...

Euromonitor International's Airlines in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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