

Airlines in Brazil

Market Direction | 2023-09-01 | 14 pages | Euromonitor

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Report description:

In May 2023, the World Health Organization declared the end of the global health emergency for COVID-19, in a scenario which led to the easing of health barriers and social distancing measures, both domestically and internationally. Alongside this scenario, with the progress of vaccination at national and global levels, pandemic restrictions and the fear of contamination are no longer barriers for many consumers to travel. As a result, tourism has experienced a resurgence, and the demand for fli...

Euromonitor International's Airlines in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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AIRLINES IN BRAZIL

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Despite high airfares, tourists continue to travel and resume international trips

Initiatives for lower domestic fares, while airport reforms are underway in Brazil

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Flight route offerings are now more predictable

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