

Europe Returnable Packaging Market Research Report Forecast to 2030

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Market Overview

The Europe returnable packaging market is expected to experience steady growth in the coming years. Returnable packaging, which is designed for repeated use, offers significant cost savings and environmental benefits compared to traditional single-use packaging.

The market is driven by factors such as the growing awareness of sustainability and the need to reduce waste, increasing demand for efficient supply chain solutions, and rising concerns over the environmental impact of single-use plastics. The food and beverage industry is expected to be a major end-user of returnable packaging due to the high demand for fresh and perishable goods.

The Europe Returnable Packaging market was valued at USD 14,283.28 million in 2022 and expected to reach USD 21,287.09 million by 2030, registering a CAGR of 5.21% over the forecast duration. Germany accounts for the largest market share (19.43%) followed by UK (18.66%) and France (13.55%).

Market Segmentation

Based on the Ownership, the market has been segmented into Outright Purchase, Pooling and Renting. Outright purchase accounted for 50.13% of the market share in 2022.

Germany has a well-established and advanced returnable packaging system. It primarily focuses on beverage containers such as glass bottles, plastic bottles, and aluminum cans. The system encourages consumers to return these containers to designated collection points, often located in supermarkets and retail stores, in exchange for a refundable deposit.

The system has been highly successful in Germany, with a high rate of container returns. The country has a well-developed infrastructure to support the collection, sorting, and processing of these containers. The returned containers are thoroughly cleaned, inspected, and reused, reducing waste and resource consumption.

Major Players

Schoeller Allibert, Euro Pool System, Loadhog, Schutz GmbH & Co. KGaA, Georg Utz Holding AG, and GWP Group Limited are some of the key players operating in the Europe market.

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